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**WEBSITE ACCESSIBILITY
AUDIT REPORT**

WCAG 2.1 — Level A & Level AA

PREPARED FOR

Mr. Amar Bhatia

amarbhatiasir.com

ACR-035 | 16 April 2026 | Digital Accessibility Audit

Regulatory Context

Compliance with SEBI circular: "Compliance Guidelines for Digital Accessibility under the Rights of Persons with Disabilities Act, 2016 and Rules made thereunder — Mandatory Compliance by All Regulated Entities"
(SEBI/HO/ITD-1/ITD VIAP/P/CIR/2025/111, dated 31-July-2025)

1. Report Details

Client	Amar Bhatia
Audit Type	Digital Accessibility Audit
Standard	Web Content Accessibility Guidelines (WCAG) 2.1 — Level A and Level AA
Regulatory Context	SEBI/HO/ITD-1/ITD VIAP/P/CIR/2025/111 dated 31-July-2025 — Mandatory Compliance under RPwD Act, 2016
Website Audited	https://amarbhatiasir.com/
Audit Date	16 April 2026
Report Date	16 April 2026
Report Reference	ACR-035
Audited By	Venkatesh — IAAP Certified Accessibility Professional (IAAP-032267)

2. Objective of the Audit

The objective of this audit was to assess the accessibility of the audited website against the Web Content Accessibility Guidelines (WCAG) 2.1 Level A and Level AA. The audit aims to:

- Identify accessibility barriers affecting users with disabilities
- Evaluate conformance with applicable WCAG 2.1 Level A and Level AA success criteria
- Provide structured observations to enable remediation and compliance planning

3. Scope of the Audit

3.1 In Scope

- Publicly accessible webpages of the website
- Navigation menus, links, images, forms, interactive components, and content structure
- Pages tested: Home | About Us | Plans/Pricing | Investor Charter | Grievance Redressal | Contact Us | Complaint Table | Disclaimer & Disclosure
- All publicly accessible page content, navigation structures, images, links, and interactive elements on the tested pages were included in scope.

3.2 Out of Scope

- Third-party content or external platforms not controlled by the website owner
- Backend systems or mobile applications (unless explicitly stated)
- Backend systems, server-side processing, and any third-party external platforms are outside the scope of this audit. No assessment of those systems has been made and no conformance conclusion is expressed in relation to them.
- Third-party components: Any third-party tools, scripts, or plugins embedded on the site are out of scope. Content delivered via third-party components was assessed at the rendered user interface layer only. The underlying plugin infrastructure and external platforms are outside the scope of this audit. No conformance determination has been made in respect of those third-party components beyond what is observable at the rendered page level.

3.3 Evaluation Basis

A representative sample of pages covering key templates, components, and user flows was evaluated for conformance with WCAG 2.1 Level A and AA.

4. Audit Methodology

The audit was conducted using a combination of automated, manual, and functional testing techniques, including:

- Automated scanning: axe DevTools 4.11.1, WAVE (WebAIM), Google Chrome Lighthouse
- Manual keyboard-only navigation across all ten tested pages
- Structural review: HeadingsMap (Chrome extension), W3C HTML Validator (validator.w3.org)
- Colour contrast analysis: WCAG Colour Contrast Checker, Chrome DevTools colour picker, WebAIM Contrast Checker
- Screen reader testing: NVDA 2024.1 with Google Chrome and Firefox on Windows 11 and VoiceOver on IOS.
- DOM inspection: Chrome DevTools Elements panel, Chrome Accessibility Inspector

Note:

Automated tools alone cannot detect all accessibility issues; manual verification and screen reader testing formed a critical component of this assessment.

5. WCAG Conformance Levels Evaluated

The website was evaluated against the following WCAG conformance levels:

- WCAG 2.1 Level A
- WCAG 2.1 Level AA

As per WCAG conformance requirements, all applicable Level A and Level AA success criteria must be satisfied to claim Level AA conformance.

6. Summary of Findings

This audit identified areas where the website requires improvement to meet WCAG 2.1 Level AA.

17 areas of non-conformance were identified — 10 at Level A and 7 at Level AA. Addressing these will improve the experience for users who rely on assistive technologies such as screen readers, keyboard navigation, or alternative input methods.

Severity Key

Each non-conformance is rated by its impact on users with disabilities:

- **High** — Severely impairs or blocks access; no practical workaround available
- **Medium** — Causes significant difficulty; partial workaround may exist
- **Low** — Minor inconvenience; workaround is readily available

Findings at a Glance

Success Criterion	Lvl	Severity	Pages Affected	Status
1.1.1 — Non-text Content	A	High	All pages	✗ Fail
1.2.2 — Captions (Prerecorded)	A	High	Home page (YouTube videos)	✗ Fail
1.3.1 — Info and Relationships	A	High	All pages	✗ Fail
2.1.1 — Keyboard	A	High	Home page	✗ Fail
2.2.2 — Pause, Stop, Hide	A	High	Home page	✗ Fail
2.4.4 — Link Purpose (In Context)	A	High	Home, Investor Charter, Static pages	✗ Fail

3.3.1 — Error Identification	A	High	Contact Us page	✗ Fail
3.3.2 — Labels or Instructions	A	Medium	Contact Us page	✗ Fail
4.1.1 — Parsing	A	High	All pages	✗ Fail
4.1.2 — Name, Role, Value	A	High	Home page	✗ Fail
1.3.5 — Identify Input Purpose	AA	Medium	Contact Us page	✗ Fail
1.4.3 — Contrast (Minimum)	AA	High	All pages (home and footer)	✗ Fail
1.4.11 — Non-text Contrast	AA	High	All pages	✗ Fail
2.4.6 — Headings and Labels	AA	High	All pages	✗ Fail
2.4.7 — Focus Visible	AA	High	All pages	✗ Fail
3.1.2 — Language of Parts	AA	Medium	Home page, all pages	✗ Fail
3.3.3 — Error Suggestion	AA	Medium	Contact Us page	✗ Fail

7. Detailed Findings and Observations

Detailed findings, observations, pass/fail status, and supporting notes are documented in the Accessibility Audit Observation Workbook (Excel) provided with this report.

Screenshots corresponding to each identified accessibility issue are provided in the enclosed screenshots folder. Each screenshot is mapped directly to the relevant row in the workbook.

The workbook includes:

- WCAG 2.1 success criterion references (Level A and Level AA)
- Pass / Fail / Not Applicable classification for all 51 success criteria
- Page URLs affected for each finding
- Description of identified accessibility issues
- Screenshot references mapped to each finding
- Recommendations to assist remediation efforts

To avoid duplication and ensure traceability, detailed technical findings are not repeated within this report.

8. Recommendations and Remediation Guidance

Specific remediation guidance corresponding to each identified non-conformance is provided within the enclosed Remediation Guidance Notes document and the Excel workbook, both mapped directly to the relevant WCAG 2.1 success criteria with code-level fixes.

8a. Remediation Priority Order

The following priority order is recommended to maximise accessibility improvement with the least remediation effort. Issues ranked 1–3 affect multiple pages or block access entirely and should be resolved first.

Priority	Success Criterion	Lvl	Severity	Rationale and Fix Summary
1	4.1.1 — Parsing	A	High	An invalid ARIA attribute is applied to the “Guaranteed safe checkout” section, creating a confusing entry in the accessibility tree. The Subscription button on the hero banner returns a 404 error. axe DevTools and Wave scans report additional HTML structural errors. Fix: remove the invalid ARIA attribute in Elementor → Advanced → Attributes; fix or remove the broken Subscription button link; run the W3C Nu Validator and resolve all reported errors.

2	1.3.1 — Info and Relationships	A	High	Non-semantic heading structure across all pages. The section next to the “Make Today Epic” image is invisible to screen readers and keyboard users. Investor Charter and all static pages are presented as unstructured blocks of text with glowing stars and icon characters used in place of list elements. Complaint table missing th/scope/caption. Fix: establish correct H1→H2→H3 hierarchy on every page in Elementor; fix the hidden section; replace decorative symbols with real HTML lists and headings; recode the complaint table.
3	2.1.1 — Keyboard	A	High	Plans/Pricing and RA Compliance dropdown menus are mouse-only — keyboard users cannot open them. The section next to the Make Today Epic image is skipped by Tab focus. Hero banner arrow controls disappear on certain slides. Fix: enable keyboard navigation in Elementor navigation widget settings; remove hidden section’s aria-hidden or visibility:hidden; set banner arrows to Always Show.
4	2.2.2 — Pause, Stop, Hide	A	High	The hero banner auto-advances every 15 seconds with no pause, stop, or hide mechanism. Arrow controls also disappear on some slides. Fix: enable a Pause button in the Elementor slider/carousel settings, or disable autoplay entirely so users control navigation manually.
5	1.1.1 — Non-text Content	A	High	Logo aria-label is “Site label” — a placeholder, not a description. Instagram images all share alt=“Instagram picture”. Make Today Epic image has no alt. Plan images use generic sequence labels. Gallery images use file-name alt values (“English 4”, “English 2”). Fix: update logo aria-label; replace all generic alt text with meaningful descriptions; set alt=”” on purely decorative images.
6	4.1.2 — Name, Role, Value	A	High	Invalid ARIA attribute on the “Guaranteed safe checkout” section produces an incorrect role in the accessibility tree. The “Check Our Instagram” button has no correct accessible name and links nowhere. Fix: remove invalid ARIA in Elementor → Advanced → Attributes; add a descriptive label or aria-label to the Instagram button and fix its destination link.
7	2.4.4 — Link Purpose (In Context)	A	High	“Check Our Instagram” button is invisible, non-functional, and routes to the home page. Raw URLs used as link text throughout the Investor Charter and all static pages. Fix: fix or remove the Instagram button; replace all raw URL link text with short descriptive labels (e.g. “SEBI SCORES Investor Complaint Portal”).
8	3.3.1 — Error Identification	A	High	The Contact Us form crashes the entire website with a critical WordPress error on submission. No field-level error identification is possible while the form is broken. Fix: check the WordPress error log in cPanel or wp-content/debug.log; identify and fix the plugin conflict or PHP error causing the crash; once working, ensure field-level error messages identify the specific problem.
9	3.3.2 — Labels or Instructions	A	Medium	Contact form has no heading identifying its purpose. Form fields use placeholder text as their only label, which disappears when the user starts typing. Fix: add an H2 heading above the form in Elementor; enable the Label option for each form field so a persistent visible label is always displayed.
10	3.3.3 — Error Suggestion	AA	Medium	As a consequence of the form server crash (see Priority 8), no corrective error suggestions are presented. Fix: once the form is functional, ensure each field’s error message includes a

				specific correction hint (e.g. “Please enter a valid email address, for example name@example.com”).
11	2.4.7 — Focus Visible	AA	High	No visible keyboard focus indicator on any interactive element across all pages. Fix: add <code>*:focus-visible { outline: 3px solid #005fcc; outline-offset: 3px; }</code> in WordPress Customizer → Additional CSS. Remove any <code>outline:none</code> rules from the stylesheet.
12	1.4.11 — Non-text Contrast	AA	High	Focus indicator is absent (see Priority 11). The CSS fix for SC 2.4.7 resolves this simultaneously — the added outline must achieve at least 3:1 contrast against adjacent backgrounds.
13	1.4.3 — Contrast (Minimum)	AA	High	Multiple text elements on the home page fail the 4.5:1 minimum ratio. The “Check Our Instagram” button text is invisible. The entire footer has contrast failures across all pages. Fix: check each failing colour pair with the WebAIM Contrast Checker and adjust text or background colours; fix the footer text colour in Elementor Style settings.
14	2.4.6 — Headings and Labels	AA	High	Shares root cause with SC 1.3.1 — the heading structure fixes resolve this simultaneously. Additionally, the Contact form needs a heading (see Priority 9) and static pages need section headings.
15	1.3.5 — Identify Input Purpose	AA	Medium	Contact form personal data fields (name, email, phone) lack autocomplete attributes. Fix: in Elementor Forms, set <code>autocomplete="name"</code> , <code>autocomplete="email"</code> , and <code>autocomplete="tel"</code> on the respective fields.
16	1.2.2 — Captions (Prerecorded)	A	High	Nine YouTube testimonial videos have only auto-generated captions. Auto-generated captions do not satisfy SC 1.2.2. Fix: log into YouTube Studio and manually review and correct caption tracks for all nine videos, including Hindi-language segments.
17	3.1.2 — Language of Parts	AA	Medium	Hindi-language audio in testimonial videos and possible Hindi text passages on pages are not marked with <code>lang="hi"</code> . Fix: wrap all Hindi-language text passages in elements with <code>lang="hi"</code> . Ensure accurate Hindi captions are added to Hindi-language videos (see Priority 16).

9. Additional Observations

- **Hero Banner — Auto-Advance Without Pause Control**
- The hero banner auto-advances every 15 seconds without a pause mechanism (recorded as SC 2.2.2 non-conformance). It is additionally recommended that once a pause button is added, the client review whether the banner interval can be increased to at least 20 seconds as a usability improvement for users who need more time to read content. No flashing content was identified on the site, so no action is required under SC 2.3.1.
- **Grievance Redressal Matrix Not Found**
- The standard SEBI Grievance Redressal matrix format was not found on the Grievance Redressal page. The page contains grievance information as flowing text only. It is recommended to add the SEBI-prescribed matrix format to this page to meet regulatory expectations, though this is not a WCAG 2.1 failure.
- **Accessibility Statement Recommended**
- No accessibility statement is currently published on the website. It is recommended to add a plain-language Accessibility Statement linked from the footer of all pages. The statement should outline WCAG 2.1 Level AA conformance status, the date of the last review, known limitations with planned remediation steps, a clear contact method for reporting accessibility barriers, and a reference to SEBI circular SEBI/HO/ITD-1/ITD VIAP/P/CIR/2025/111 to demonstrate compliance and public commitment to accessibility.
- **Contact Form Server Error — Immediate Developer Attention Required**

- The contact form crashes the entire website on submission (recorded as SC 3.3.1 non-conformance). This is the highest-priority technical fix as it renders the primary contact channel completely unusable. It is strongly recommended that the client's developer investigate and resolve the WordPress server error before any other remediation work.

10. Accessibility Features Observations During the audit, the following enhanced accessibility features were noted as beneficial for improving usability for all users, especially those with disabilities. These are not mandatory under WCAG 2.1 Level A or AA but are recommended as best practice:

- **Font Size Adjustment:** providing controls to adjust text size helps users with visual impairments read content comfortably.
- **High Contrast / Theme Mode:** a high-contrast or dark/light theme switch supports users with low vision or colour sensitivity.
- **Search Functionality:** an accessible search feature allows users to quickly locate information, reducing navigation burden.
- **Sitemap Availability:** consider adding a linked HTML sitemap in the footer for direct user access and improved discoverability. Verify an XML sitemap is accessible at /sitemap.xml. No sitemap was found at /sitemap.xml during the audit.

11. Documents Forming Part of This Audit

- Accessibility Audit Report — ACR-035 (this document)
- Accessibility Audit Observation Workbook (Excel) — ACR-035 — detailed findings for all 51 SC
- Remediation Guidance Notes — ACR-035-amarbhatia-Remediation-Guidance.docx
- Screenshots Folder — ACR-035_amarbhatia_Screenshots — screenshots mapped to each identified finding by Issue ID

12. Compliance Statement

Based on the findings recorded in the enclosed workbook, the audited website does not conform to WCAG 2.1 Level AA requirements as of 16 April 2026. This conclusion is based on the representative sample of pages and components evaluated during the audit."

13. Limitations and Disclaimer

- This report presents an independent assessment of the website against WCAG 2.1 Level A and Level AA success criteria, as observed on the date of audit.
- Any future content updates, design changes, feature additions, or technical modifications may introduce new accessibility issues and should be subjected to re-evaluation.
- This report does not constitute a legal certification of compliance.
- Ultimate responsibility for legal compliance, implementation of remediation measures, and ongoing accessibility maintenance remains with the website owner.
- The remediation suggestions provided in this audit are for guidance only. Developers should use them as a reference and adapt solutions appropriately to the project's context, technical constraints, and best practices.

14. Auditor Declaration

I confirm that this accessibility audit was conducted independently and objectively, in accordance with WCAG 2.1 Level A and Level AA guidelines and applicable digital accessibility best practices.

SIGNATURE

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Date: 16 April 2026